SWAYAM PRABHA DTH TV CHANNELS - LIVE COUNSELLING SCHEDULES

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PROGRAMME SCHEDULE – October 2026 (from 01.10.2026 to 30.10.2026)

Date &Day	Time	Channel Number	Channel Name	Programme Code & Course Code	Subject	Faculty Name
01/10/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -1 (Unit 01) Course Title: **Universal Human Values**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women, Madurai
05/10/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM** MCO-024	Topic: Block -1 (Unit 01) Course Title: **Business Ethics: An Overview**	Dr. V. Mani Maheswaran Assistant Professor& Head Dept of Commerce (CA) GTN Arts college, Dindigul
06/10/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -1 (Unit 02) Course Title: **Legal Awareness**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women, Madurai
07/10/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -3 (Unit 07) Course Title: **Production Function**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
08/10/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -1 (Unit 03) Course Title: **Public Health**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women, Madurai
09/10/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ALL MBA/MBAOL MMPM01	Topic: Block -3 (Unit 11) Course Title: **Cultural and Subcultural Influences**	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai

12/10/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ALL MBA/MBAOL MMPM01	Topic: Block -4 (Unit 12) Course Title: **Problem Recognition and Information Search Behaviour**	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
13/10/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ALL MBA/MBAOL MMPM01	Topic: Block -4 (Unit 13) Course Title: **Information Processing**	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
14/10/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ALL MBA/MBAOL MMPM01	Topic: Block -4 (Unit 14) Course Title: **Alternative Evaluation in Buying Decisions**	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
15/10/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -1 (Unit 04) Course Title: **Disability**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women,Madurai
16/10/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMF/ALL MBA/MBAOL MMPM01	Topic: Block -4 (Unit 15) Course Title: **Purchase Process and Post-Purchase Behaviour**	Dr. R. Arun Prasath Assistant Professor Department of Business Administration Thiagarajar College, Madurai
21/10/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -3 (Unit 08) Course Title: **Short Run Cost Analysis**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
22/10/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -1 (Unit 05) Course Title: **Gender Sensitisation**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women,Madurai
23/10/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -3 (Unit 09) Course Title: **Long Run Cost Analysis**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
26/10/26 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -4 (Unit 10) Course Title: **Market Structure and Barriers to Entry**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
27/10/26 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM** MCO-024	Topic: Block -1 (Unit 03) Course Title: **Ethical Dilemmas**	Dr. V. Mani Maheswaran Assistant Professor& Head Dept of Commerce (CA) GTN Arts college, Dindigul

28/10/26 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -4 (Unit 11) Course Title: **Pricing Under Perfect Competition and Pure Monopoly**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
29/10/26 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BAM/BSCM/BCOMF BSSS-183**	Topic: Block -2 (Unit 06) Course Title: **Information and Communication Technology**	Dr. T. Raja Mohammed Assistant Professor in Education Crescent College of Education for Women,Madurai
30/10/26 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	**BCOMF/MCOM MCO-021**	Topic: Block -4 (Unit 12) Course Title: **Pricing Under Monopolistic and Oligopolistic Competition**	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai

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Holiday

02.10.2026- Mahatma Gandhi Birthbay
19.10.2026- Dussehra (Maha Asthami)
20.10.2026- Dussehra (Ayudha Pooja)

Regional Director,
IGNOU RC Madurai

IGNOU RC MADURAI